

## ANITA ABBARAJU

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### EDUCATION

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**Rutgers University, Rutgers Business School**

*B.S. in Finance*

**GPA: 3.60/4.00**

**New Brunswick, NJ**

*September 2022 – May 2026*

### WORK EXPERIENCE

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**Rutgers Chabad**

*Intern*

**New Brunswick, NJ**

*December 2023 – Present*

- Collaborated with Chabad Rabbi to handle high-volume data entry using Microsoft Excel, maintaining 100% accuracy in all input tasks.
- Leveraged contacts from the Rutgers Chabad Alumni to raise organization awareness and community outreach by 50%
- Worked with Chabad Board members to successfully organize 10+ religious and fundraising events

**WeAreQueens**

*Intern*

**Remote**

*September 2021 – May 2022*

- Networked and sold business proposals to over 100+ theatre industry professionals
- Collaborated with another intern to conduct market research to diagnose outreach issues and deliver a recommendation to expand the organization's outreach
- Increased followers and brand awareness by 15% through multi-channel marketing

**Starbucks Inc.**

*Barista*

**Park Ridge, NJ**

*June 2021 – August 2022*

- Engaged with local customers through high quality service in order to enhance customer value
- Communicated product contents and quality, provided customer support, and troubleshooted customer concerns
- Executed and delivered over 200 Starbucks products generating firm customer value

### ACTIVITIES

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**SPARK**

*Peer mentor*

**Hackensack, NJ**

*May 2020 - June 2022*

- Coached 20+ new members on interpersonal skills, teamwork, and troubleshooting
- Created and led guidance classes to 40+ students in order to encourage student mental health as well as set attainable goals to ensure academic success
- Collaborated the arrangement of events for over 1,000 students

### SKILLS & INTERESTS

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**Skills/Certifications:** Microsoft Office, SQL

**Interests:** Economics, Volunteer work, Weightlifting, Acoustic Guitar, Baking